

Who: Meet the Audience

- Hundreds of the regional green building industry's key influencers.
- More than 50 expert speakers from across the country.
- Your 2012 co-hosts: Southface and the Georgia Tech Research Institute.

What: Learn from the Experts

- A high-level forum for the sustainability-driven conversations that define our times.
- A gathering place for regionally and nationally renowned building scientists and design experts, building industry professionals and policy makers.
- Two days of dynamic, interactive educational sessions, a thought-provoking master speaker panel, and best-in-class networking receptions.

Where & When:

- March 7-8, 2012
Daily, 8 a.m. to 6 p.m.
- Georgia Tech
Research Institute
250 14th Street, NW
Atlanta, Georgia 30318

Why?

High-Value Sponsorship Opportunities!

Demonstrate your leadership in the green building sector.

- Set your business apart from your competitors by positioning yourself at the forefront of sustainability.

Gain exposure to targeted audiences and sales leads.

- Reach key influencers within the green building industry, including prominent professionals in the architecture, construction, design, engineering, consulting, manufacturing, government and academic communities.

Realize a significant return on investment.

- Past sponsors have found that Greenprints is a smart investment, returning year after year! In 2011, all Greenprints sponsors surveyed indicated that they expected they would sponsor the conference again in 2012.

Support an important effort.

- Your sponsorship support ensures the continued success of this one-of-a-kind event, which lays the foundation for a more sustainable Southeast.

Sponsorship options are flexible and designed to fit a variety of budgets, and your participation will be promoted through Greenprints' extensive marketing efforts, both print and online.

To register online, please visit www.greenprints.org/sponsors.

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